

CONTENTS

Message from the CEO				
2018 Highlights				
Message from the Board				
Captivating at a Glance				
2018 in Review	12			
Nepal				
Intercepting Girls at Monitoring Stations	16			
Community Education and Awareness	17			
My Business My Freedom	18			
Radio Station Broadcasting	19			
China	20			
GPA Greenhouses	22			
Pigs For Poverty	22			
Husky Energy Tailoring Skills Program	23			
Healthy Village Project	23			
My First Job Program	24			
Vocational School Scholarship Program	24			
Seng Girls Vocational Training School	25			
House of Love	25			
Philippines	26			
Stop Cybersex Crime	28			
Blessed Project	29			
Honor 1000 Microfinance ·····	29			
Kenya	30			
Foster Family Loans Program	32			
Sponsorship	34			
2019 So Far	38			
Captivating Events				
About Us	47			



Message from the CEO



It's always a challenge reflecting back on another year. 2018 was a milestone year for Captivating as we celebrated our 10th year. For a milestone year, we achieved so much - all of it made possible thanks to generous support from our small support base throughout the world, amazing partners working tirelessly everyday on the ground, and a progressive and open Board. Some of the standout achievements were:

- For the first time in one reporting year, we genuinely and significantly impacted the lives of over 10,000 women and young children;
- Captivating expanded our reach to a new country, the Philippines, working with the Honor 1000 Movement;
- · We achieved our highest global record revenue ever US\$1.2million
- · Achieved 501(c)(3) tax deductible status in the USA;
- Formed a new partnership with the Global Development Group strengthening our project monitoring, audit and compliance.

With so many reasons to celebrate, why has it been a "challenge" for us to reflect back on 2018? Because, we can never do enough. For every girl in Nepal or Philippines prevented or rescued from a life of trafficking (6,344 in 2018), so many others are missed. For every girl we place back in school with a scholarship (361 in 2018), too many others still miss out. For every orphan in Kenya we place into a forever foster family (442 in 2018), so many others miss out. For every child we stabilize by helping their mother start a family business (est to be 7,416 in 2018), still many remain trapped in poverty. As has been said before, "the poor are always with us". However, this cannot - must not - stop our job of giving back. Giving children and young women, our focus, a chance to progress into a life of opportunity - where they can make their own mark on the world. To do this, everyone needs to become engaged. We all have different jobs – the different parts of one body. Our partners working tirelessly in the field; our Captivating fundraising teams and volunteers, and of course our generous donors. None of us can quit - rather, we must all continue to step forward embracing the "bigness" of the challenge.

This year our theme is "YOU ARE LOVED". Regardless of race, religion, and all our cultural differences, we are all one global family. Whether a giver or a recipient of support, we are all loved. 2019, if all of us do our jobs well, will see us impact the lives of 16,000 young women and children. That's 16,000 opportunities to declare the message, "You are Loved". Thank you so much for your support throughout our 10th year. Thanks in advance for your support in our 11th.

A.J. Uplandoum

Andrew & Julie Colguboun

Founders – Captivating International



2018 Highlights

2,719 families

in Kenya, China, Nepal and Philippines increased their incomes through sustainable projects





































3,000 women children and men in rural China received health training and medical upport













,292 Nepali women/girls intercepted considered

"highly likely" to be in the process of being trafficked











442 Kenyan orphans

now in their FOREVER **FOSTER FAMILY**

Message from

Dean Beveridge

(Chairman of the Board - Captivating International Foundation Ltd)



Dean Beveridge (Australia)



Lynn Velez (USA)



Glenn Roberts (Australia)



Greg Schultheis (China)



Scott & Judene Irvine (China)

Dear Friends and Supporters,

I write this letter as Chairman of Captivating's Hong Kong based entity, Captivating International Foundation Limited (CIF). I would like to acknowledge that the work and impact of the Captivating family is delivered through several independent organizations that have separate Boards and audited accounts, and partnerships all focused on moving forward our combined work across our recipient countries. Thank-you for your support which has made 2018 an incredible year of impact in the areas where Captivating operates. As an organisation we are committed to reaching the most disadvantaged and impoverished children, young women and single moms in our world with the goal of seeing them soar and reach their full potential for a better tomorrow. With excitement and optimism we look forward to the future.

We deeply appreciate our strong and loyal donor base. Around the world in many countries we see hardworking people dig deep and continue to sacrifice to enable Captivating and its partners to reach out to children and families in extreme poverty. Without you, our work is not possible. To you we say thank you. By refusing to ignore the injustices in this world you enable the work of Captivating to continue to grow and expand in the countries where we focus. In these funding countries we thank our volunteers and employees who drive our work forward. You continue to uplift the girls, women and families we serve by your efforts.

We cannot impact the people we serve without people and partner organizations in each of our recipient countries. Staff and volunteers within China, Nepal, The Philippines and Kenya continue to give tirelessly to see the Captivating work continue to grow. We honour you and the in-country organizations you represent - 3AN and Tiny Hands/Love Justice in Nepal; Shamtse, LOVEQTRA, House of Love, and Shenzhen Charity Federation in China; Honor 1000 Movement in the Philippines and ACDF in Kenya.

To our office staff and volunteers thank you for going beyond the call of duty with passion and commitment. Your tireless efforts are making a difference and we recognize you as being on the front line of our fight against poverty.

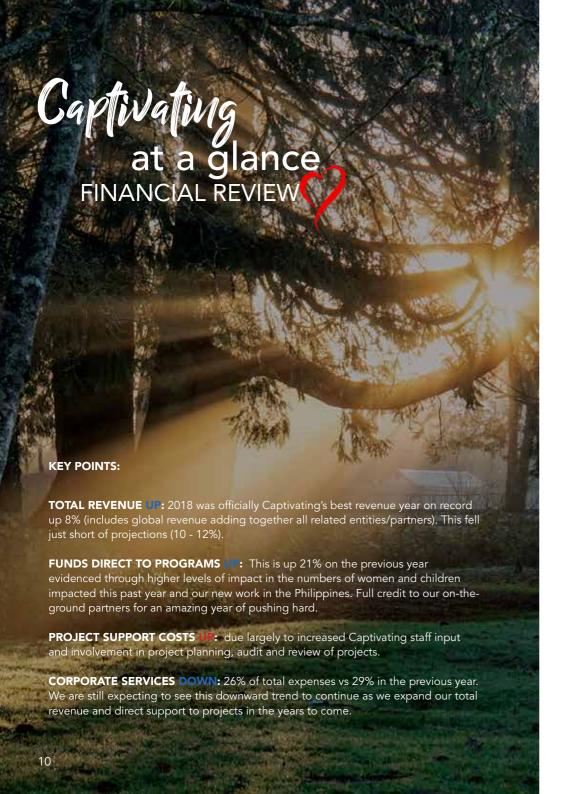
Finally as a Board we would like to express our gratitude and appreciation for the incredible leadership and commitment of our founders Andrew and Julie Colquhoun. Their work drives us all to impact children and families throughout the Captivating world.

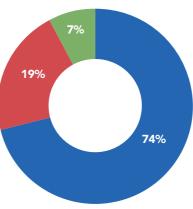
We now look forward to 2019 and beyond with confidence and excitement, preparing to impact more children and families to see them reach out for a better tomorrow.

Regards

Dean Beveridge (BSc LLB)
Captivating Chairman

you are loved





STATEMENT OF ACTIVITIES

January to December 2018

		2018	2017	
up 8%	TOTAL REVENUE	US\$ 1,222,888	US\$ 1,135,377	
74%	PROGRAM EXPENSES	894,377	681,498	71 %
63%	Funds to Programs	760,756	628,036	65%
11%	Project Support (incl project salaries)	133,621	53,462	6%
26%	CORPORATE SERVICES	313,448	278,060	29%
19%	Fund-raising & Marketing	227,741	200,483	21%
7%	Administration	85,707	77,577	8%
	TOTAL EXPENSES	1,207,825	959,558	

TO OUR DEDICATED CORPORATE SERVICES DONORS - THANK YOU!: we are so fortunate to have companies and donors who help underwrite Captivating's work. As shown above, in 2018 Captivating Corporate Services represented 26% of total expenses. We are happy to report that over half (55%) of these expenses were funded by this generous group (some of their logo's shown below). Our aim is to one day achieve full corporate services funding.





















2018 in review

January

3,000 women, children and men participated in the Healthy Village program – CHINA

160 special needs children receiving care from **House** of Love during 2018 – CHINA

February

442 orphans in the Foster Family Loans Program – KENYA

Andrew Colquhoun (Captivating CEO) inspects Nepal projects

March

2 Kidz with Heart Mini Olympic Events - CHINA

1,874 girls intercepted at Captivating funded monitoring stations (Jan-Mar) - NEPAL

April

Captivating
International-USA
approved as a charity
of the USA

Partnership discussions commence with Global Development Group

May

Captivating began partnering with Honor 1000 Movement - PHILIPPINES

81 girls in the Seng Girls Vocational Training School – CHINA

30 young women complete the **My First Job Program** and begin their internship - CHINA

June

11 monitoring stations are funded by Captivating - NEPAL

1,262 girls intercepted at Captivating funded monitoring stations (April-June) - NEPAL

240 women are part of the **My Business-My Freedom** program – NEPAL

4 girls graduate grade 6 at the Seng Girls Vocational Training School - CHINA

August

220 girls are in the Vocational School Scholarship Program -CHINA

19 women are part of the **Blessed House** Project – PHILIPPINES

Construction work began on **Greenhouse** solutions in Qinghai -CHINA

Sep

Stop Trafficking 5K Global Run/ Walk against human trafficking - GLOBAL

1,657 girls are intercepted at Captivating funded monitoring stations (July-Sept) - NEPAL

30 young women joined the **My First Job Assistant Chef Project** - CHINA

October

2,249 women are part of the Honor 1000 Microfinance Project – PHILIPPINES

30 families received pigs to start their own pig business – CHINA

10th Annual Charity Gala Auction – CHINA

10th Annual Midnight Charity Run - CHINA

Movember

270 school students participated in cybersex awareness programs – PHILIPPINES

17,707 people participated in anti-trafficking community awareness programs in 2018 – NEPAL

Captivating International-USA became a registered 501(c) (3) charity

December

1,650 girls were intercepted at Captivating funded monitoring stations (Oct-Dec) - NEPAL

30 women are part of the Husky Energy Tailoring Skills Program For Women - CHINA

2nd Annual Santa Run CHINA

12





My Business-My Freedom

240 women are now part of the My Business-My Freedom program, a microfinance program helping women increase their monthly income. These women are considered highly vulnerable to trafficking according to our partners 3 Angels Nepal. Each woman who joins the program becomes part of one of 24 women's groups currently to help provide encouragement and accountability to each other.

Unless these women have genuine opportunities for income generation, they, through desperation, will easily slip back into high-risk situations (prostitution, or the prospect of being trafficked).

Some of the businesses started through this program are:

- Poultry Farming
- . Tea Shops
- . Buffalo Rearing
- Shoe Manufacturing Shop
- · Pig Rearing
- . Agriculture & Vegetable Growing
- . Tailoring
- . Hand Bag Shop
- . Goat Rearing

Our thanks to all those who donated to this project with special thanks to the Jamoca Foundation and the Whalen Family Foundation for giving these wonderful opportunities to these women.

Radio Station Broadcasting

The 3 Angels Community Radio Program (3ACR) has been broadcasting since 2013 and is continuing to reach deep into remote locations though-out Nepal. The radio station is broadcasting 7 days a week and covers a wide range of relevant topics. Many people contact the station to thank them for bringing awareness to trafficking issues and because of this, their life has been spared. Broadcasting reaches 96% of Nepal which is estimated to impact 21,000,000 Nepali people.

Our thanks to all those who donated to this project with a special thanks to the Shelton family, the Velez family, Amrosia and AF Sourcing .





GPA Greenhouses

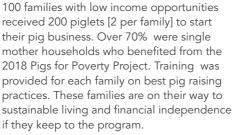


This project saw 130 families and their children create sustainable income potential in their remote and high altitude villages during 2018. Each family enjoyed being part of learning how to grow fresh produce all year round in their new greenhouses. Families are healthier plus they save money not having to buy from the market. Parents can keep their children in school for longer.



Our thanks to GPA Global, 10th Shenzhen Charity Federation Captivating Annual Charity Auction, Dean & Chris Beveridge and the French Beauty Academy for believing in this project and partnering with us.

Pigs for Poverty

















Husky Energy Tailoring Skills Program For Women

30 young women aged between 18 and 40 years, were part of the very first Husky Energy Tailoring Skills Program for Women. During 2018, these women learned the fine art of tailoring which includes how to create and follow a pattern, selecting quality fabric and using professional machines to create beautiful clothes for women.

This project empowers young, illiterate or lowly educated women from rural areas in Qinghai. Through this program, young women are provided skills that could increase their income in order to live independent lives, helping them build a reputation with their families and to encourage families and communities to value females' education.

Thank you to HUSKY ENERGY for fully funding this amazing project.

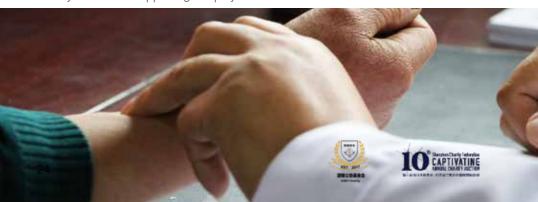
Healthy Village Project

The Healthy Village Project brought health education and medical checks to remote nomadic families and villages.

- . Over 3,000 women and men participated
- . 8 township locations and 2 schools were part of the project

Everyone learned about common infectious diseases, women's and men's health, baby care and HIV/AIDS. For many of the women, this was their first medical checkup. Child safety education was also included.

Thank you to ASBV Charity and the 10th Shenzhen Charity Federation Captivating Annual Charity Auction for supporting this project in 2018.







My First Job Program

30 young women were part of the My First Job Assistant Chef project during 2018. Most of these women are single mothers and have never been to school. This project taught them how to create many different culinary delights, giving them the skills and confidence to step into the workforce. Most now have jobs in restaurants or tea shops. With their steady income, these women are now able to repay their debts and send their children to school.

Thank you to ZURU for funding 50% of this amazing project. Special thanks to our global sponsorship family who sponsor girls through to a brighter future.

Vocational School Scholarship Program

220 girls from remote, rural families are now back in school thanks to the Vocational School Scholarship Program. These girls, aged between 15 and 29, are grateful to be back studying. Because of varying reasons from poverty to prejudice, each of these girls, had to drop school. Now they are studying Nursing, Accounting, Computer Studies, Tibetan Medicine, Teaching, Tourism and Architecture. After 3 years of study, these girls will be ready to enter full-time employment, bringing with it independence. Their dreams are coming true.

- . 47 girls will graduate this June (2019),
- . 71 girls are half way through their 2nd year of studies.
- . 102 girls started their studies in September 2018.

Thank you to ZURU for funding 50% of this amazing project. Special thanks to our global sponsorship family who sponsor girls through to a brighter future.

















Captivating's Global ponsorship Family







House of Love

The House of Love (HOL) continues to serve 160 special needs residents multiple times each week. There is a lovely, furnished space inside the welfare institution for the HOL team to meet and spend some time on academics and work together on craft and art activities while listening to music.

The deep relationships that have been built over the years have enabled the HOL team to teach the residents how to care for themselves, how to care for their space, and how to care for each other. They have transformed their living spaces to be clean and organized. There is an atmosphere of harmony and community and family.

Thank you to Treasures of Hope, ASBV Charity and the Shenzhen Community for funding this project.

Seng Girls Vocational Training School (SGVTS)

Now in our 10th year of support, the Seng Girls Vocational Training School provides quality education and is home to 81 girls. These girls are all from disadvantaged families who live in remote locations are not able to send their girls to school. The SGVTS program goes from grade 1 to 6. The girls not only receive a good education but also grow in confidence while building practical skills in cooking, sewing and art. This school is family to these girls and close bonds are formed that last a lifetime.

Our thanks to Paula Whalen, the Velez Family, L&F employees and the L&F Foundation, the 10th Annual Shenzhen Charity Auction and to our amazing global sponsorship family.

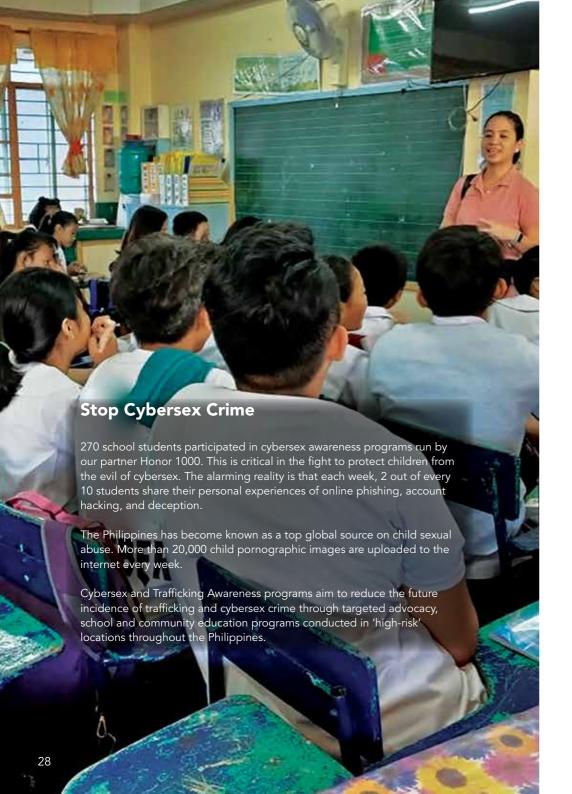




The Kenneth Whalen Family Foundation



2018 young women rescued from trafficking 2,249 families in the micro-loans 270 school students participated in cybersex awareness programs 19young women provided 60,000 to 100,000 children are trafficked annually Our Project Partners in the world for 30% incidences of live below the cybersex poverty line Group





Blessed Project

5 young women rescued from trafficking and abuse in 2018 were transferred to the Blessed House where they joined 14 other young women who are all survivors of a life they did not choose. Each of these women are now safe and are receiving the physical and mental support that they need to rehabilitate.

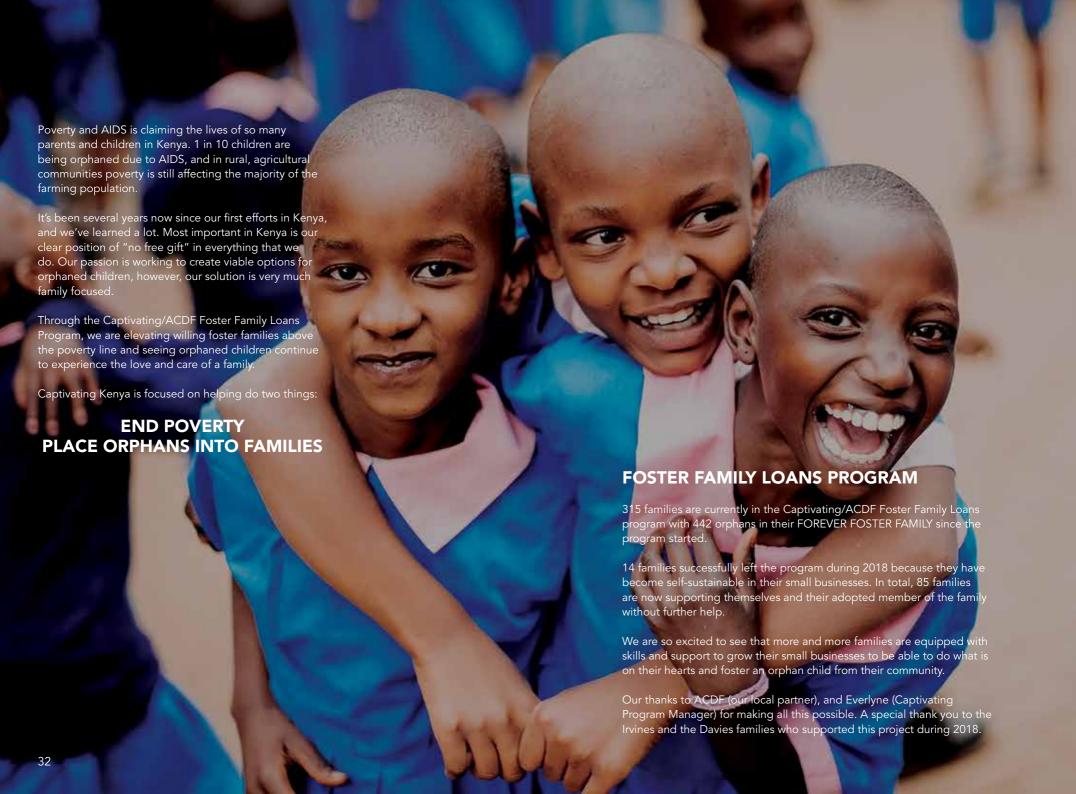
Part of this rehabilitation program is teaching the young women skills so they can become self-sustainable and independent. This reduces the lure of traffickers to pull them back into an industry that dehumanizes these women. The sewing business was established to provide new skills and opportunities. Eventually, these women will be able to open their own business, knowing that they are strong enough to support themselves.

Honor 1000 Microfinance

By directly addressing the problem of extreme poverty, we are directly decreasing the attraction to high risk practices of migration to find work and being tricked into the sex trade. 2,249 women are part of the Microfinance program in the Philippines where they are establishing their small businesses and growing their clientele. Children are back in school and these women are showing their communities that they are strong, independent and able to support their children. This Microfinance project is giving pride and the sense of accomplishment to 'at risk' women and their families.









SPONSORED Girls

"I have been back to school for two years in the Vocational School Scholarship Program. I have been given the opportunity to pursue my dream. It is difficult to study medicine, but I have chosen this profession without hesitation, because I have always wanted to be a village doctor. Thank you Grace for sponsoring me."





"I have never been to school and when I started in the **My First Job Assistant Chef** program, I didn't know much about cooking but now, it's easy for me to cook many delicious dishes. I've started working as a chef in a local restaurant because they don't have a chef. Now I have income. I am very happy and feel motivated to save money for my future. Thank you ZURU for giving this opportunity."

"Thank you for giving me this chance to join the My First Job Assistant Chef program and learn this skill. I have never been to school and I am a single mom. I have always seen myself as just an ordinary woman, but because of this opportunity, I realize my self-worth. I am now working in a restaurant in the local town. My employer is letting me manage her milk tea shop. I am very happy because my son will grow in a better life. Thank you ZURU for supporting me!"



GIRLS NEEDING Spousonship



"My name is **Sonam**. I am 20 years old and live with my single mother and my little brother.

After my father died in an accident, my mother couldn't continue sending me to school so I dropped out. Ever since I was a little girl, my dream was to become a doctor." Will you be the person who can make Sonam's dream come true?

"My name is **Lhamodrug** and I am 29 years old. I have never been to school. I got married very young and after I gave birth to a daughter, my husband banished me. He wanted a son and did not value me or his new daughter. I have no education or skills so job opportunities are scarce." Help Lhamodrug join the My First Job Assistant Chef program so she can secure a good job and support her daughter.





"My name is **Tsemokyid** and I am 23 years old. I am a single mother with 2 children to raise. The future for me and my young children is bleak if I am not able to find a stable job." Will you help support Tsemokyid through the My First Job Assistant Chef program so she can provide a bright future for her children?

If you would like to give the gift of education to one of these girls, sponsorship starts from US\$40 a month. (Tax deductible for US and HK donors)

Please email <u>francine@captivating.org</u> or go to our website <u>www.captivating.org/sponsor-a-child</u> where you will find more girls just like these who are waiting for you to help.



Captivating Events



STOP Trafficking 5k

September 2018 and May 2019 saw runners from across 15 countries stand up and say no to trafficking. Thanks to the global support, US\$74K [AU\$107K] was raised to stop Nepali and Filipino women and girls from becoming victims of trafficking and abuse.

Australia | USA | New Zealand | China | Ukraine Vietnam | Thailand | Ireland | Philippines | Canada | Japan Kenya | Afghanistan | Guatemala | UK

Thank you to our in country partners 3 Angels Nepal, Tiny Hands Nepal and Honor 1000 in the Philippines for the life saving work you do every day.

NEXT EVENT - SAVE THE DATE

Date: Anytime during May 2020 **Location**: Anywhere in the world

For more details and how to sign up, contact

stoptrafficking5k@captivating.org or go to stoptrafficking5k.org





MIDNIGHT CHARITY RUN - Shenzhen

Thank-you Greg Schultheis, so many volunteers, corporate sponsors and runners.

In total, an amazing RMB225,000 / US\$32,500 was received through generous support being made to the Shenzhen Charity Federation Captivating Fund and also directly to Captivating International in Hong Kong. This makes it possible for our partners to do what they do all thanks to your willingness to run for a cause, and for companies to get behind this event with their support.



NEXT EVENT – SAVE THE DATE

Date: October, 2019 (TBC)

Location: Lianhuasham Park, Shenzhen

For more details about the next Midnight Charity Run, please contact

info@captivating.org



KIDZ WITH HEART – Mini Olympics

March each year, Kidz with Heart is held over two fun filled days in Shenzhen. 357 children aged between 5-11 years competed in multiple Olympic-style events including soccer and basketball shoot, short and long-distance running races, three-legged race, bean bag toss, ping-pong delivery game, archery, long-jump, mini golf and limbo events.

Parents, volunteers and multiple local businesses supported the event and a great day of fun and excitement was had by all. Congratulations to all participants who each received a Mini Olympics medal and special congratulations to the award winners, who proudly received their gold, silver and bronze medals on the winner's podium at the end of the event.

RMB343,000 [US\$51,000] was raised for the Shenzhen Charity Federation CAPTIVATING fund, during these two wonderfully supported events.

NEXT EVENT – SAVE THE DATE

Date: March 2020 (TBC) **Location**: Shenzhen, China

If you are a company who would like to support a Kidz with Heart event in

2020, please contact serena@captivating.org







The Shenzhen Charity Federation CAPTIVATING Annual Charity Auction

Celebrating our 10th year in China, Saturday night, 13th October, will be remembered by us as for a long time - a night of grace, emotion, laughter, excitement, astonishment and exceeding generosity. Our 10th Annual Captivating Charity Auction left us with nothing but gratitude and praise for the amazing community in Shenzhen.



Together, thanks to the Shenzhen Charity Federation, we raised RMB1.4million [US\$208k], helping Captivating in partnership with the Shenzhen Charity Federation, Shamtse Charity and LOVEQTRA, to seal the deal on impacting the lives of close to 1,000 girls in 2018.

Our thanks to 180 volunteers, amazing school communities, incredible entertainers, our incredibly generous corporate sponsors, and of course close to 600 quests.

NEXT EVENT - SAVE THE DATE

Date: Saturday, October 12, 2019

Location: Futian Shangri-La, Shenzhen, China For more details please visit: captivatingevents.org

If you are a company and would like to support this event, please contact

serena@captivating.org or tracy@captivating.org







The event this year raised RMB 117,950. We were overwhelmed by the response from the community, from participants to volunteers, and it was enjoyed by partakers and spectators alike! Over 200 children then got to meet Santa.

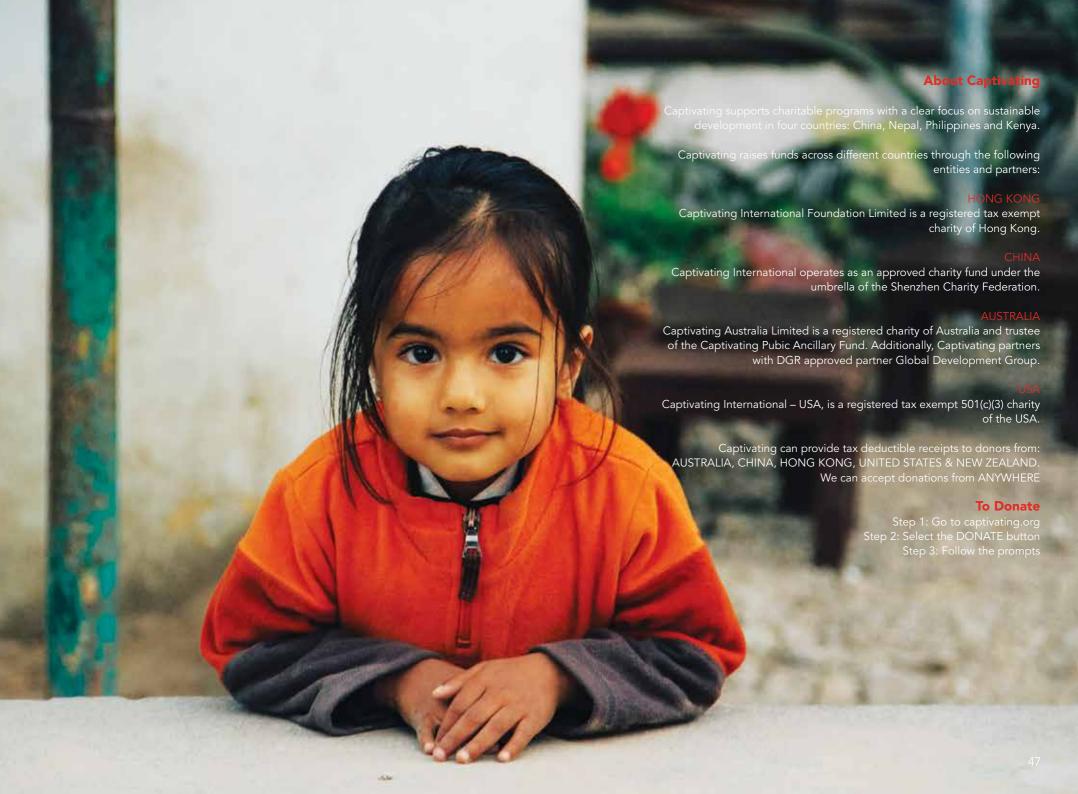
NEXT EVENT – SAVE THE DATE

Date: December 2020 (TBC) **Location**: Shenzhen, China

If you are a company who would like to support The Captivating Santa Run

event in 2020, please contact serena@captivating.org





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Facebook: Captivating International

YOUTUBE: CAPTIVATING STORIES

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WECHAT



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